

**Dr. Kartika Mehta**

7803802755

kartikagupta601@gmail.com



To work and learn at my fullest capacity and to associate that provides ample opportunity for career development.

| <b>ACADEMIC QUALIFICATION</b>   |             |   |
|---|-------------|---|
| <b>Degrees</b>  | <b>Year</b> | <b>Institute</b>  |
| <b>Ph. D (Commerce)</b><br><b>Guide:</b><br><b>Dr. L.K. Tripathi</b><br><b>Dean, Student Welfare Department,</b><br><b>DAVV, Indore</b> | 2023        | School of Commerce,<br>DAVV, Indore   |
| <b>M. Phil (Commerce)</b><br><b>Guide:</b><br><b>Dr. Shailendra Mishra,</b><br><b>Faculty, School of Commerce, DAVV</b>                 | 2014        | School of Commerce,<br>DAVV, Indore   |
| <b>M.Com in ABST</b>  | 2011        | Govt. Birla College,<br>Bhawanimandi, Rajasthan<br>University of Kota       |
| <b>B.Ed. (Commerce)</b>   | 2009        | Vardhman TT College, Guradia,<br>Rajasthan.<br>University of Kota           |
| <b>M.Com in Business Administration</b>   | 2008        | Govt. Birla College,<br>Bhawanimandi, Rajasthan<br>University of Kota       |
| <b>B.Com</b>  | 2006        | Govt. Birla College,<br>Bhawanimandi, Rajasthan<br>University of Kota       |
| <b>Senior Secondary Examination</b>   | 2003        | Govt. Seth Anandilal Poddhar<br>Sr. Sec. School,<br>Bhawanimandi, Rajasthan |
| <b>Secondary School Examination</b>   | 2001        | Govt. Girls Sr. Sec. School,<br>Bhawanimandi, Rajasthan                     |

## **Work Experience- 11 years**

- ❖ Working in Shri Vaishnav College of Commerce from 1<sup>st</sup> September 2025
- ❖ Worked in School of commerce, DAVV, Indore as a **visiting faculty** from January 2023 to 31<sup>st</sup> August 2025
- ❖ Worked in Oxford International College, Indore as **an Assistant professor** from February 2020 to December 2022
- ❖ Worked in School of commerce, DAVV, Indore as a **visiting faculty** from January 2018 to December 2019 (Working 6 hours duty, Batch Mentorship and result making, academic work and extra curriculum activities).
- ❖ Worked in RPL Maheshwari College, Indore as an **Assistant professor** from August 2014 to May 2015
- ❖ Worked in Gyan Vihar Public School, Bhawanimandi, Rajasthan as a **PGT** from August 2011 to December 2012
- ❖ Worked in Bethel Secondary School, Bhawanimandi, Rajasthan as a **Computer Teacher** from December 2009 to July 2011

| <b>RESEARCH EXPERIENCE</b>  |             |   |
|---|-------------|---|
| <b>Journal and Conferences</b>  | <b>Year</b> | <b>Detail</b>   |
| NITYA publications<br>“Sustainability in Business”  | 2025        | Mehta K. and Tripathi L.K. (August 2025)<br>“A study on consumers perception towards sustainable packaging Special reference to Indore city” ISBN 978-93-5857-882-9 page no 1         |
| International Conference in DAVV in Association with Association of Chartered Certified Accountant  | 2024        | Theme: Thinking Ahead in education navigating trends, innovations and collaborations  |
| International Conference on NEP 2020 Revolutionary G-20 path towards new India by 2050  | 2023        | Mehta K. and Tripathi L.K. (February 2023)<br>“NEP 2020: Improving the quality of education through ICT”  |
| National Seminar on Startup India: Opportunities and Challenges organized by Mata Jijabai Government P.G Girls (Autonomous) College, Indore | 2022        | Mehta K. and Tripathi L.K. (October to December 2022) ”भारतीय स्टार्टअप की समस्याओं एवं समाधान का एक वर्णनात्मक अध्ययन“ Vidhyawarta Issue-79, Vol-02, ISSN 2319-9318 Special Issue II |
| International Conference by EECOMMA-2022  | 2022        | Mehta K. and Tripathi L.K. (June 2022)<br>“Analytical Study of E-Governance initiative undertaken in Digital India programme” SVDES Global research foundation ISBN 978-93-91842-80-2 |
| UGC Approved Journal  | 2022        | Mehta K. and Tripathi L.K. (June,2022)<br>“Impact of Digital India programme on Indian Economy” Pramana Research Journal Volume 12, Issue 06, ISSN 2349-2976, ISO 7021-2008           |

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| Paper presented in technical session III of National Virtual Conference organized by Sathyabhama Institute of Science and Technology, Deemed to be University, Chennai | 2022 | Mehta K. "Impact of Digitalisation on Indian Education System"<br>13 <sup>th</sup> and 14 <sup>th</sup> May 2022   |
| Three Days Disciplinary International Conclave Organized by Rajiv Gandhi University, Arunachal Pradesh   | 2022 | Mehta K. "Impact of Digital India programme on Indian Economy"<br>27 <sup>th</sup> -29 <sup>th</sup> April 2022<br>This paper Awarded as <b>Universal Education Award</b> by Rajiv Gandhi University, Arunachal Pradesh. |
| An International Multidisciplinary Refereed Journal  | 2022 | Mehta K. and Tripathi L.K. (January to March 2022) "भारतीय डिजिटल भुगतान प्रणाली के प्रति हितग्राहियों के दृष्टिकोण का विश्लेषणात्मक अध्ययन" Naveen Shodh Sansar ISSN 2320-93378767, E-ISSN 2394-3793                    |
| Printing Area peer reviewed International Multilingual Research journal  | 2021 | Mehta K. and Tripathi L.K. (August 2021) "डिजिटल इंडिया कार्यक्रम के 6 वर्ष – उपलब्धियां एवं विकास" Vidhyawarta Issue-79, Vol-02, ISSN 2394-5303   |
| National Seminar on The Impact of GST on Indian economy Sponsored by Department of Higher Education, MP Government organized by GACC, Indore                           | 2018 | Mehta K. Mishra S. "उपभोक्ता पर वस्तु एवं सेवा कर के प्रभाव का विश्लेषणात्मक अध्ययन"<br>21 and 22 December 2018  |
| An International Multilingual Research Journal   | 2017 | Mehta K. and Mishra S. (November 2017) "Awareness of BHIM APP launched by Government of India with special reference to UTD Campus" Vidhyawarta Issue-35, Vol-05, ISSN 2394-5303   |
| An International Multidisciplinary Refereed Journal  | 2015 | Mehta K. and Mishra S. (September 2015) "Comparative Study of Foreign Direct Investment in India & China" Naveen Shodh Sansar ISSN 2320-8767, E-ISSN 2394-3793   |
| An International Multidisciplinary Refereed Journal  | 2015 | Mehta K. and Jhalani R.K. (March 2015) "ई-बैंकिंग के प्रति ग्राहकों की अविश्वसनीयता एवम भय के कारणों का विश्लेषणात्मक अध्ययन" Naveen Shodh Sansar ISSN 2320-8767, E-ISSN 2394-3793                                       |

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| An International Multidisciplinary Refereed Journal | 2014 | Mehta K. and Mishra S. (December 2014)<br>“कामकाजी महिलाओ द्वारा समय प्रबंध”<br>Naveen Shodh Sansar ISSN 2320-8767, E-ISSN 2394-3793 |
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### **Others**

- ❖ Participated in the workshop on Understanding Research Metrics and Elsevier’s Science Direct & Scopus jointly organized by IIPS and IQAC, DAVV, Indore in April 2023.
- ❖ Participated in “Prabodhan- A Leadership Conclave” jointly organized by EPGP-CIC and Industry Interface Office, IIM, Indore in February 2018
- ❖ Worked in Organizing Committee in Spardha 2018 in Intra College Sports Competition Conducted by School of Commerce, DAVV, Indore.
- ❖ Worked in Organizing Committee in 7<sup>th</sup> International Yoga Conference, Competition & Festivals organized by Paramanand Institute of Yoga Science and Research, Indore in January 2019

### **Computer Skills**

- ❖ 4 months Diploma in Basic Computer in year 2007 from CompuCom Software Ltd.
- ❖ 6 months Diploma in Tally 7.2 in year 2007 from Tally Academy.

| <b>PERSONAL PROFILE</b> |  |
|-------------------------|--|
| Husband’s Name          | Mr. Rachit Mehta (Mechanical Engineer)   |
| Child                   | Vinayak Mehta (9 Years old)              |
| My DOB                  | 4 <sup>th</sup> November 1985            |
| Language Known          | Hindi and English                        |
| Positive Traits         | Self-Motivated, Optimistic and Adaptable |
| Address                 | 32-E Kalani Nagar, Airport Road, Indore  |

| <b>References</b>   |
|---|
| Dr. L.K. Tripathi<br>Dean, Student Welfare Department, DAVV, Indore |
| Dr. Shailendra Mishra<br>Faculty, School of Commerce, DAVV, Indore  |

### **Strength**

- ❖ Focus Attitude, positive belief, Initiative and team work.
- ❖ Ability to work hard to achieve positive goals.
- ❖ Zeal to learn new things, ready to take Challenges.

### **About me**

To learn and grow with time and courage to say “When the going gets Tough, Tough gets going”. Compulsive by nature and would not like to rest till the task is completed. Strong will power, Enthusiastic, energetic and optimistic approach towards life keeps on pushing me to go on and on.

I hereby declare that the above-mentioned particulars are true to the best of my knowledge and belief.

**Dr. Kartika Mehta**